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2004 has seen Ford Philippines re-introduce the Mazda brand to the local market. Whilst being part of the Filipino Ford family, Mazda Philippines operates independently. To help achieve their goals they have launched three (3) new Mazda dealerships this year.

Albert Smith Philippines (A.S. Signs Inc.) has supported this effort by providing a vast range of products including Building Cladding, Facade, both Primary and Secondary signage as well as a range of internal product.

With 2005 promising several more dealerships our organisation looks forward to supporting their efforts further.

Peter Treloar
Albert Smith Philippines

The 1967 Cosmo Sport



the 'Cosmo Sport' into Japan in 1967. In 1970 export of the rotary engine cars to the US started and the accumulative production of rotary engine cars reached 100,000. The popularity gained momentum and production quickly doubled to 200,000 within a year and continued to grow, so that by 1978 production reached 1,000,000 cars. With ongoing development, including; improved fuel efficiency; introduction of the world's first rotary turbo engine; world's first three-rotor rotary engine; the performance of Mazda's rotary engine continued to increase and in December 1998 the RX-7 engine output was 280 horsepower. Mazda has produced many products empowered by this unique engine and continues to attract automotive fans from all over the world.

The evolution of the Mazda is synonymous with that of the rotary engine. In 1951 Felix Wankel collaborated with NSU to promote his rotary engine research and development. A mere 16 years later Mazda introduced its first rotary engine mass production model



Mazda Alabang

