

# Uni students shown the way by Albert Smith Taiwan



For those of us who remember our days at university, most of us will recall a state of fuzziness, not really knowing where our lives were heading. Well, students at Taiwan National University have no such issues to deal with, thanks for Albert Smith. Two years ago, we were approached by the National University management to re-vamp a dated way-finding system for their campus, develop a signage policy, and manage the subsequent implementation.

Albert Smith submitted several design concepts, and these were put to the University Board for approval. The chosen concept was then detailed into working drawings, and incorporated by Albert Smith into the preparation of public tender documents. We worked closely with the University's project team and managed the complete bidding and selection process on their behalf. Once a successful candidate had been identified, Albert Smith took over responsibility for the quality assurance and controls of the manufacturing process, through to installation, sign-off and successful hand-over to the University.

Manufacturing has always been a particularly price-competitive environment, and this is especially evident in

Taiwan. Whilst manufacturing continues to represent a core activity, moving upstream to design, project management and consultancy broadens Albert Smith's revenue base, and widens the opportunity pool.

So, let the world prepare itself, because the cream of Taiwan's future business leaders now know EXACTLY where they're heading.

Paul Maloney – Albert Smith Taiwan