

MFB

Metropolitan Fire & Emergency Services Board



With a full refurbishment of 46 sites planned across Melbourne, Albert Smith Group was pleased to be appointed to supply and install the 1st of their new corporate branding at their new headquarters and state of the art training facility at Burnley in Victoria.

The sign package included the main pylon sign, an oval shaped wall sign with a tensioned vinyl face for the top of their training tower, and 2 pak coated aluminium engraved and in-filled internal statutory signs.

The tower of the complex is used for training fire fighters in extinguishing fires, so naturally where there is fire and flames there is smoke. So the challenge was how to build and where to place the signs so that the impact of the smoke on the maintenance of the signs was minimised.

Working together with the Architects, Tim Blackshaw & Luke Dickson of Woodhead and Andrew Rutt of Spowers, we were able to find the best solution and also gave us the opportunity to develop alternative designs for some elements of signage package.

With phase 1 of the program now complete Albert Smith Group are looking forward to working alongside M.F.B. on the next stage of this exciting signage program.

Gary Campbell – Albert Smith Australia

