



McGuire's Colmslie Hotel

The Colmslie Hotel in Brisbane's inner east has recently undergone an extensive facelift that included significant renovations and extensions.

Soon after, I met with Tom McGuire to discuss an opportunity to supply a pylon sign. Tom had seen one of our signs that included an LED Variable Message Board and he felt that his Hotel would benefit from being able to feature upcoming events, and promote special deals.



With this information in hand I offered the design services of our Signspec Division - to come up with various design concepts for the pylon that we felt would best suit his needs and compliment the recent upgrade.



We presented Tom with 4 options for pylon signs, each incorporating the contemporary look of the Colmslie Hotel and of course an LED message board. We also included the secondary branding panels to advertise the 'McGuire's Cheapa Liquor' brand, the hotels very own discount liquor outlet complete with drive thru.

Tom reviewed all concepts, made a selection and with a few slight changes to the preferred design we were given the go-ahead. The sign we manufactured and installed is an 8 metre high, internally illuminated, landmark ID pylon, complete with Colmslie branding, LED sign and 'McGuire's Cheapa' Liquor ID panels.

We have now been appointed to supply signage for another McGuire's Hotel, the famous Paddo Tavern in Paddington. The Paddo also underwent a major refurbishment just recently, and we hope to show you photos of it in our next edition. In the mean time, we wish the McGuire's the best of luck and look forward to continuing our relationship over the coming years.

Mandy Smith
- Albert Smith Australia

