



ALBERT SMITH SIGNS

THE TOTAL SIGN SOLUTION FOR THE PETROLEUM INDUSTRY >



ALBERT SMITH
GROUP

All about identity



CASE STUDY:

The total sign solution for the petroleum industry

Few projects test the capabilities of sign designers and manufacturers as rigorously as creating and installing an entire suite of signs for a roadhouse, truckstop or travel centre.

Over the years, Albert Smith Signs has been called on to provide innovative signage and identity solutions for scores of travel centres all around Australia.

We've designed, manufactured, installed — and maintained — pylons, electronic price boards, canopy signs and menu boards for

massive multi-tenant roadhouses and truckstops in places as distant as the Kimberlys.

And we've completed many a nationwide branding roll-out for the industry's leading brands on time and without fuss.

In each case, our commitment is to delivering a low-cost, innovative signage solution that delivers maximum brand visibility and cut-through.

We advise on the material and lighting options that offer eye-catching prominence,

minimal energy costs and the easiest long-term maintenance.

We liaise with engineers and architects to develop a total solution so that everything is compliant with the building plan and any town-planning constraints.

And we oversee and coordinate all the logistics of installation to ensure even the largest projects go in with minimal disruption, on time and on budget.

NOTABLE CLIENTS:

- BP
- Matilda
- Shell/Coles Express
- Caltex
- Mobil
- Freedom Fuels

WE SPECIALISE IN:

- Pylons
- Electronic price boards
- Canopy signage
- Wall graphics
- Menu boards
- Drive-thru advertising
- Directional signage
- Retail offer branding



Albert Smith Signs is Australia's leading designer, manufacturer and maintainer of indoor and outdoor signage, specialising in innovative branding solutions, including signs.

Brisbane-based, we have offices throughout the Asia-Pacific region, and boast a stable of clients across dozens of industries that includes some of the world's leading corporate and government entities.

HEAD OFFICE

59 Taylor Street, Bulimba QLD 4171
PO Box 226, Bulimba QLD 4171

p | +61 7 3395 9888
f | +61 7 3891 0713
w | www.albertsmithgroup.com.au
e | enquiries@asgroup.com.au



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