

All about identity[®]

MAGAZINE

Corporate Identity

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Hello once again,
Well what a year we are experiencing!

All ASG plants are running hot and thankfully there appears no respite in sight. In Australia we are experiencing high demand, shorter lead times, and when combined with the difficulties in finding skilled labour, a very exciting time is had by all.

Often we hear the term "Globalisation" bandied about. Well our industry is now well and truly globalised. Currently Albert Smith off shore operations are producing several very large global re-image roll

outs. Here in Australia, we are involved in ancillary works for these roll outs including installation of ASG products produced off shore. I do not believe we will ever see a high volume major corporate re-image of a global entity manufactured in Australia again. Having said that, our absolute confidence in the growth of the Australian market, albeit a changing market, has seen us invest in the hiring of a lot of new staff, increasing team numbers across all of our Australia branches.

Of course the globalisation trend is why we moved to establish overseas manufacturing plants back eleven or twelve years ago. We are fortunate that the trials are tribulations of setting up quality plants are well past us and ASG globally is traveling full steam ahead. Of course this is not to say there will be no more ASG plants, in fact ASG India is now underway and we also have two new international sites well into negotiation. Experience dictates the "fun" of set up is about to start all over again, however, after the experience of setting up from scratch in 6 countries, we are much better placed today to deliver on efficient plant and office set up than ten years ago.

The changing dynamic of business is so volatile in this current era. Most of the change is dictated by events outside our immediate control. Take our industry in point. Soaring prices of almost all materials required in manufacture, rising labour costs in most countries, shortage of skilled labour, limitations and cost impacts arising from same, whilst at the same time huge pressure from clients to reduce cost. In twelve months we are in a whole different business model. What happened to the five year plan?

You will read in the magazine, that ASG has exemplified a raft of new and exciting products. All are born from Albert Smith's continuing investment in research and development. We believe we set the industry pace and have done so for many years. Many industry standards today were our product edge yesterday. We believe that without the continuation of product development ASG would have no growth. There are several other product launches to come this year, delivering incredible advantage to our valued clients.

Well that's it for me for this edition, thank you for your interest in our magazine, and for supporting Albert Smith Group.

Rod Smith
Managing Director
Albert Smith Group



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Corporate Identity an integral part of Branding

Albert Smith Group has worked with many of Asia Pacific's and indeed the world's strongest brands.

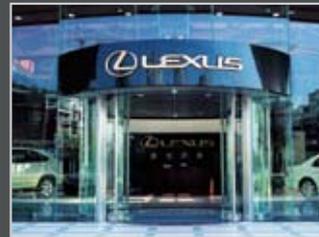
In a saturated and highly competitive market place, the importance of brands and branding to market share growth and product success cannot be over emphasized.

Companies and organizations invest huge amounts of human and financial capital to build strong brands that connect with their respective target audience.

No wonder then that Albert Smith's many savvy customers demand that the brand's visual identity (signage) present, perform and be maintained to the highest standards.

Why this insistence on corporate identity investment?

It's simple. Strong brands provide a unique and competitive point of difference. Driven by integrated marketing they



allow a company to engage, connect and interact with their target audience.

But there's more. There is an increasing recognition of the brand's value as an intangible. This came with the continuous increase in the gap between companies' book values and their stock market valuations, as well as sharp increases in premiums above the stock market value that were paid in mergers and acquisitions in the late 1980's.

Today, it can be argued that, in general, the majority of business value is derived from intangibles. Management attention to these assets has certainly increased substantially.

Understandable when you look at the most bandied example of Coca-Cola.

In 2002 the stock market value of the company was around \$136 billion, yet the book value (the net asset value) of the business was only 10.5 billion. Independent analysts estimated that Coca-Cola's brand value was \$70 billion.

At Albert Smith we understand the importance of branding and the need to protect these valuable assets through the design, manufacture, installation and maintenance of corporate identity signage.

I guess that's why customers have trusted us to look after their corporate identity for over 135 years.

Noel Brown – Albert Smith Group



Melbourne Airport STCP



On 12th May the Albert Smith group won a contract to supply and install over 350 directional signs to the new Short Term Car Park being constructed at Melbourne Airport. The challenge for us was to achieve practical completion by 30th June in time for the handover of the new terminal.

A major installation program requiring co-ordination between the various Melbourne Airport Authorities, Connell Wagner (Engineers / Administrators) and Diadem (Sign Design / Project Managers) commenced.

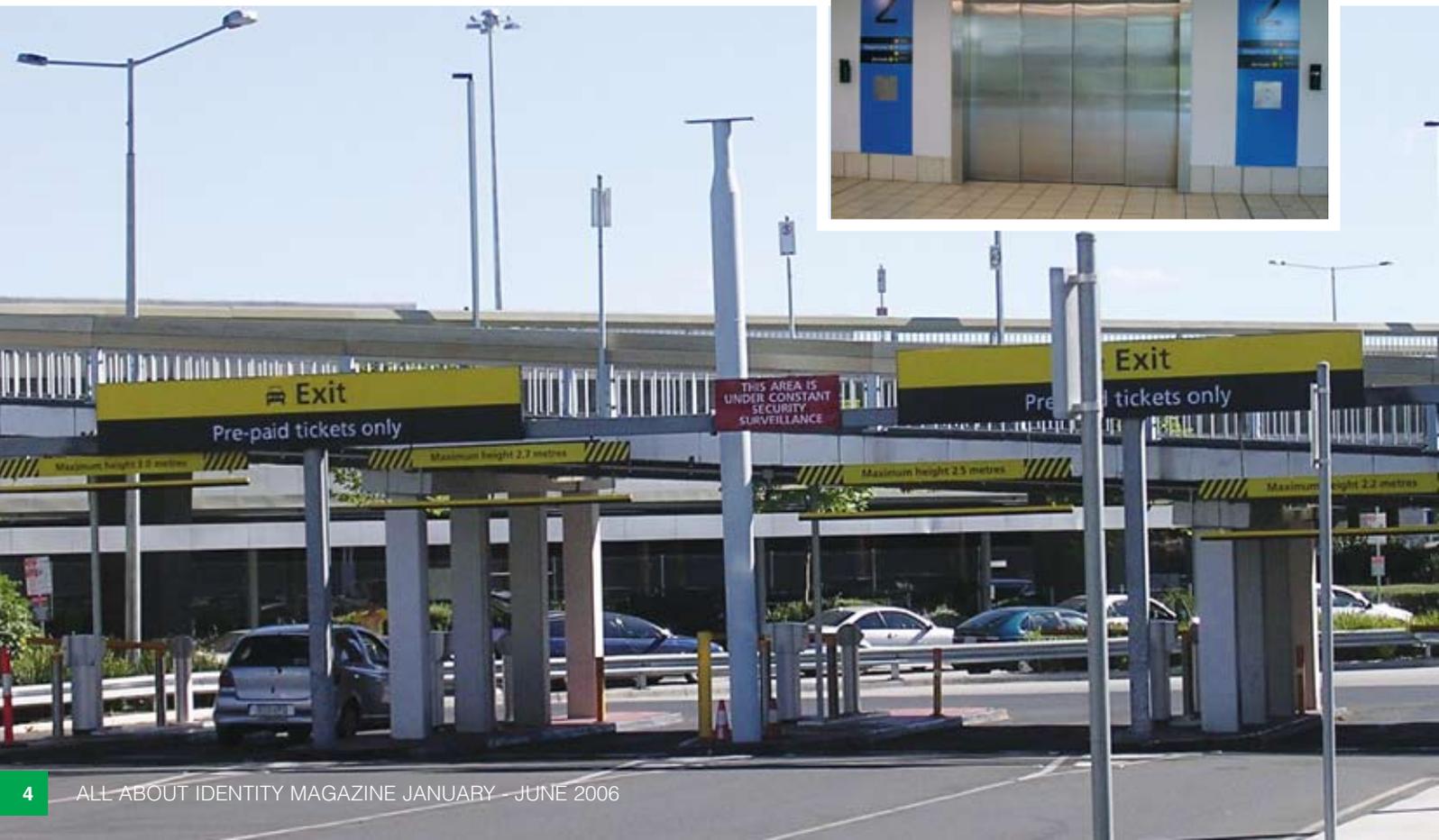
Our task was complicated by requirements to drill fixing holes into existing pretensioned slabs that housed power feeds within the slab. By liaising with the structural engineers who

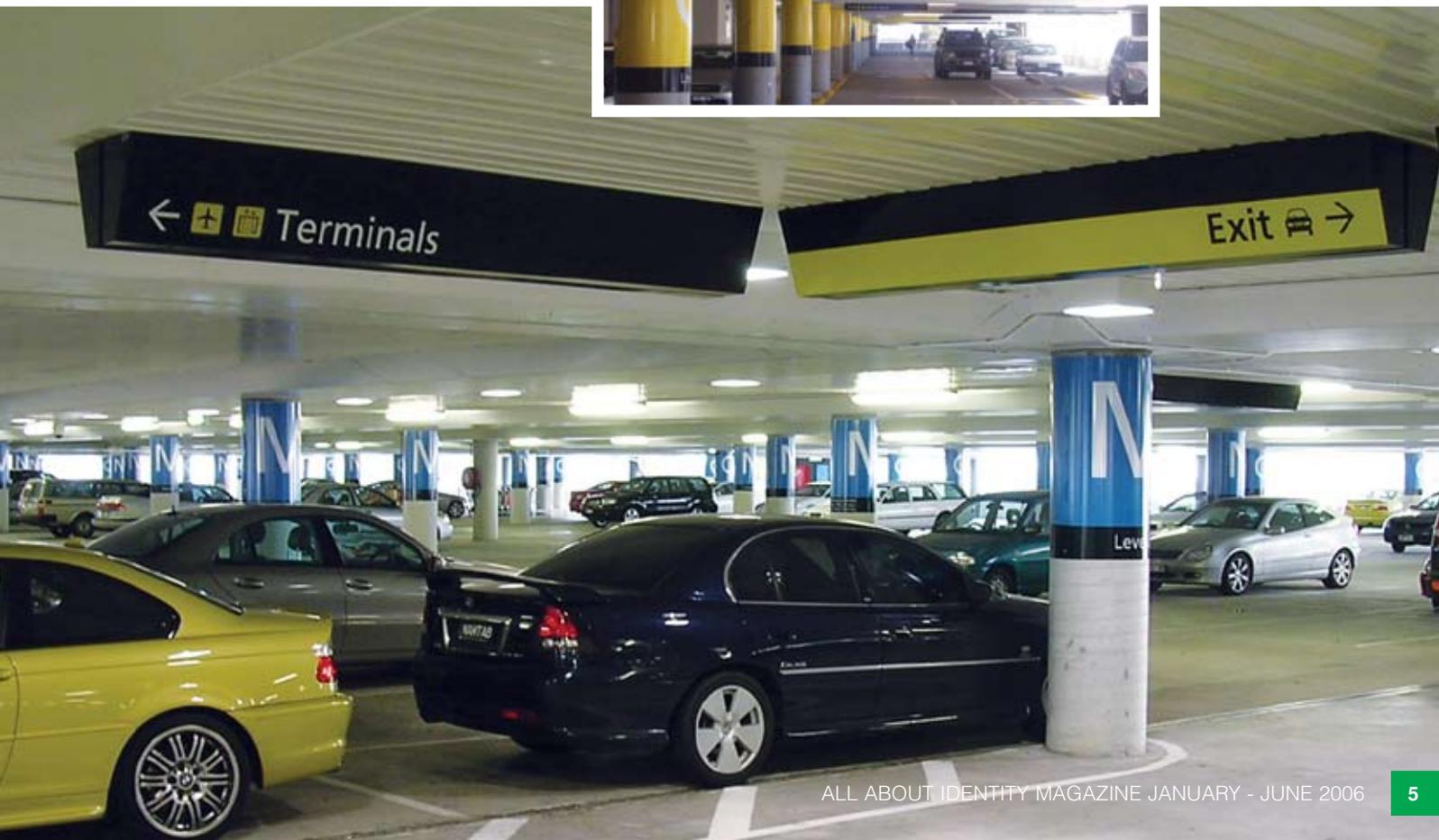
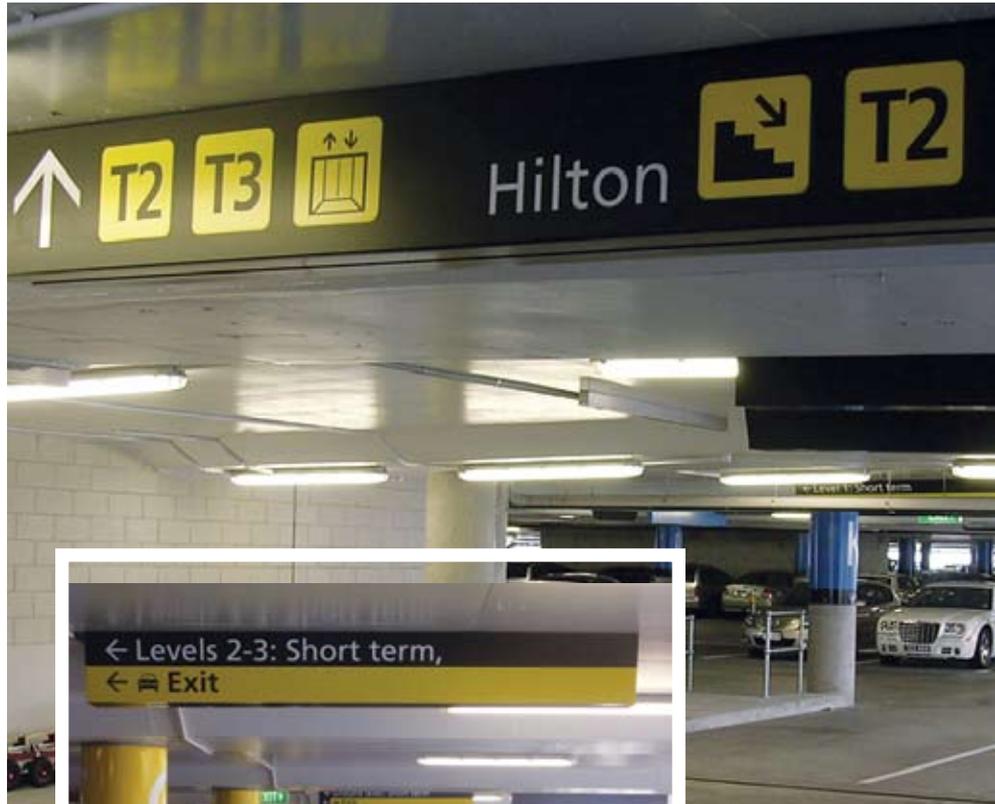
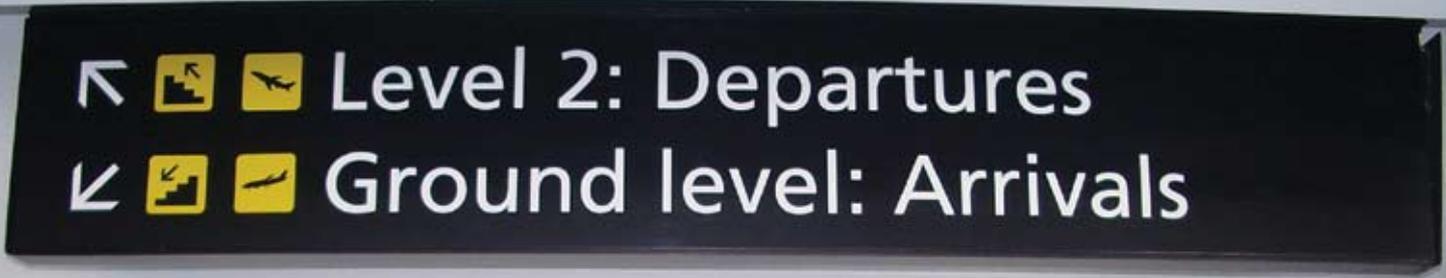
designed the slab and having electrical engineers scan for existing power feeds we were able to safely drill the hundreds of holes.

To meet the required handover, we utilised a number of our accredited installation teams to work multiple shifts, around the clock, and managed to achieve practical completion by the designated date.

It's been a rewarding project to be involved with, especially working together with the team at Diadem.

Tony West – Albert Smith Australia





A LEGENDARY WELCOME

In the tradition of the 13th-century Venetian namesake Marco Polo, who was perhaps the first truly international explorer and traveler to be welcomed to the East, Marco Polo provide an authentic Asian hospitality experience and a warm welcome in each one of their hotels that has become truly legendary.

Federaland, property managers for the Metrobank Group of Companies, teamed up with the Marco Polo Hotels Group to provide Marco Polo Hotel's subtle blend of Asian hospitality and Western innovation at the historic and beautiful seaside city of Cebu in the Philippines.

Cebu City is the Capital of the Visayas region centrally located in the Philippine islands.

Marco Polo Plaza Hotel has 329 well appointed guest rooms and suites providing the finest in accommodation and service. The interior designer for the Marco Polo hotel is one of the most established and trusted names in Philippine Architecture, Recio + Casas Architects.

Federaland has been a valued customer of Albert Smith Philippines for several years and we were excited to be working with them again, when appointed sole signage designer and manufacturer for this project.

Albert Smith Philippines, working closely with both Federaland and Recio + Casas Architects, prepared the preliminary drawings, color schemes and final working drawings. Then once approved, schedules were set for production and installation in order to meet the very tight deadline set for the official opening.

The signage package included; the illuminated main building identification signs, all other exterior signage, and internally, a vast range of signs including; the brass framed room numbers, room directional signage, brass framed counter signs, hotel directories which include events boards, Café Marco signs, lobby lounge signs, room and floor evacuation maps, and free standing swimming pool regulations signs.

The Marco Polo Plaza Hotel, Cebu City had its grand opening on 27th April 2006. Traveling on business or for leisure, the international class facilities, personal service and warmth of the Marco Polo welcome, consistently exceed the expectations of those who know what it is to travel well.

Mars Co -Albert Smith Philippines.





MARCO POLO





Signmaker goes organic



Macro owners, Pierce Cody, founder of Cody Outdoor and Brett Blundy, founder of Sanity Music and Bras n Things, share a passion for natural food and have a joint

vision to develop and grow the Macro business. "Whilst it's still a maturing market in Australia, the growth of the organic industry is part of a global sea change where people are moving to clean food and clean living. One of the primary benefits of the organic movement is the support it gives to growers, processors and consumers who are passionate about the fragility of the environment," said Pierce.

Macro Wholefoods Market is dedicated to providing people with, and enlightening people to, a healthier, cleaner way of eating and living. Macro actively nurture their communities and strive to sustain our environment at all times, whilst remaining focused on their customers.

Macro is a supermarket and cafe, retailing organic and natural products. Macro aim to provide the best quality products to their customers and believe that the shopping experience should reflect the sense of wellbeing that their extensive range offers. Their friendly staff are trained to offer advice on diet, health and all products.

Black Rock is the fifth store in Macro's rapid national expansion plans, which have been fuelled by the ever-increasing number of Australians who are seeking retail outlets that support sustainable living by offering organic products, naturopathy as well as environmentally-friendly products and the opportunity to support Fair-trade businesses and Australian farmers.

The Macro Black Rock store boasts 500 square metres of wall-to-wall organic goodness including a Macro Cafe, Macro Naturopathy and Macro's famous selection of organic groceries and produce, and also includes organic wine, beer and spirits.

Albert Smith Group first involvement with Macro was via Project Co-ordinator Rebecca Notley of RED (Retail Environment Design) when we were appointed to supply and install the signs for Macro store at The Glen.



We were delighted to be invited back to supply signage for their new Black Rock store located in the old Video Ezy building at 40 Bluff Road. We wish them every success, and look forward to working again with Macro and the team at RED, as Macro continue their expansion.

Tony West – Albert Smith Australia





Blackrock



Organic produce is grown and handled without the use of synthetic chemicals, artificial fertilisers, food irradiation or genetically modified ingredients (GMOs). Organic farming focuses on the health of the soil and utilises the best of both traditional agriculture and modern techniques to produce nutritious fruit and vegetables with minimal intervention. Organic farming also cares for our environment through the use of renewable resources and a commitment to the conservation of energy, soil and water.

Buying certified organic means that the produce has passed the stringent requirements of a 3-year certification process, ensuring integrity for the consumer. Our organic produce is fully certified by Australian Certified Organic (ACO). For more information about our certification body, the ACO, please visit www.bfa.com.au



The Glen



Coles Rose Bay art deco revival



The Federal Member for Wentworth, the Hon Malcolm Turnbull MP, opened the Coles Rose Bay North store on 1st April after a two and a half year restoration of the heritage listed Kings Cinema building. The development integrates a Coles Supermarket with residential apartments, designed to be in keeping with the character of the local neighbourhood whilst protecting the heritage of the Art Deco building, which first opened as the Rose Bay North Cinema in 1935.

A great boost to local employment saw 180 staff employed by the store, which is owned by Mrs Cuneo and her son Dr Cuneo.

There was close collaboration between Coles designers, project managers, builders, architects, heritage consultants and the local council to ensure that many of the original building features were incorporated into the final design, including the reinstatement of the heritage listed ornamental ceiling.

The new supermarket covering a total of 1600sqm has been modelled throughout featuring Art Deco influenced fixtures and fittings, including Checkout Aisle Indicators and Exit and Entry signs manufactured by the Albert Smith Group. The indicators and signs were designed in clear acrylic so as not to block 'line of sight' through the store, and are brightly lit utilising long life LED's.

This unique Coles Supermarket incorporates 25,000 product lines including an extensive Kosher food range. The store is located at 694 Old South Head Road, Rose Bay, is open 7 days a week, and has a convenient 3 level undercover car park.

Elizabeth Easton - Albert Smith Group Australia





Accommodating Individuality



Pacific International Hotels, believe that great accommodation is about being rejuvenated - by a great night's sleep, by a sense of comfort and by being in control of your environment as if you were at home. That's why they developed a program which endeavours to personalise every aspect of your stay - from everything inside your room to the services you receive as a guest. Need a fax machine, printer or photocopier in your room; or fresh groceries to cook your favourite dish; your choice of pillow; an in room massage; latest books, CD's, DVD's or games for the children; the list goes on.

This exciting programme is just one part of the recent rejuvenation of the Pacific International brand which has been relaunched under a new logo.

Albert Smith Group worked closely with THL (Tourism Hotels & Leisure) Management and their agency Brave New World, to ensure that the new Pacific International Hotels logo

being designed could be successfully applied to signage that would best project their brand. When the new corporate logo was finalised, Signspeg (Albert Smith Group's design team) designed a suite of internal, external and high level building signs suitable for a broad range of properties. Signspeg then developed the Corporate Signage Guidelines manual to ensure continuity and consistency for the new Pacific International brand.

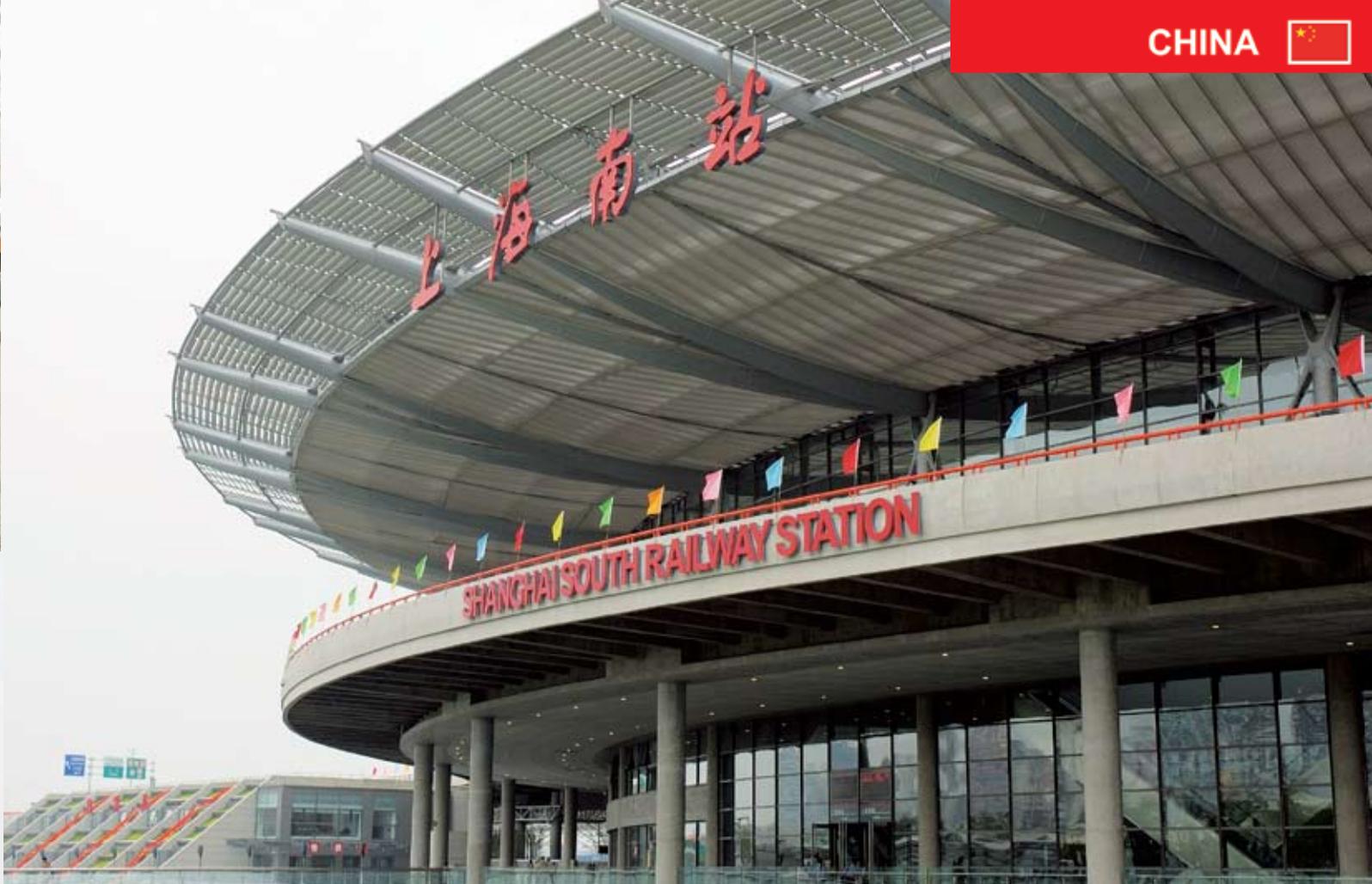
The Southbank property on City Road in Melbourne's vibrant arts and entertainment district, was chosen as the first Pacific International Hotel to be rebranded with the new logo.

Thank you to all the team at THL, and Southbank's General Manager Rufus Pereira for all his assistance throughout the project.

Discover Pacific International Hotels soon and let them accommodate your individuality!

Elizabeth Easton - Albert Smith Group Australia





The world's largest railway station

Albert Smith China was contracted to undertake research and design for an effective way-finding system for the world's largest railway station. We then manufactured and installed all the signs. There are 25 types and more than 500 signs overall for this very important project.

The Shanghai South Railway Station, a landmark for Shanghai's south gate, is located in Cao Hejing Region, Xuhu District. It opened officially on 25th June 2006. Shaped like a wheel and being the world's first round railway station, the station is designed to bear the message of "Keeping Pace with the Time".

The station serves as an interchange for many transportation systems, including; railway, subway, light track and bus. It boasts a very large, transparent domed roof covering an area of 50,000 square meters, which has become a focus day and night.

The entire AS China team is proud to have been appointed suppliers to this prestigious project for Shanghai South Railway Station, which is said to incarnate 'symbolisation, modernisation and humanisation'.

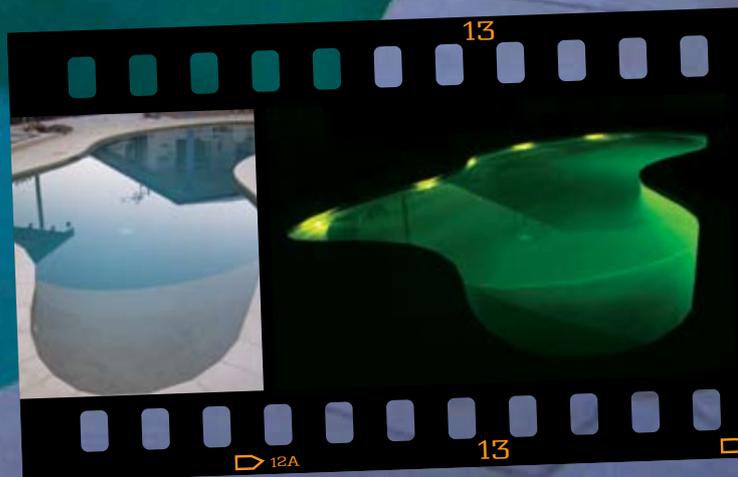
Sally Xu – Albert Smith China



安全
检查
Security
Checking



The Latest Lighting





Innovation Goes Underwater

Lucia Hoermann of Queensland's Sunshine Coast wanted the flexibility to change the colour of her pool lighting to suit her mood, or develop a colour theme for a poolside party without getting wet!

For the latest in Fibreoptic underwater lighting innovation Lucia contracted Fibrelume a division of Albert Smith Group. Controlled remotely the Fibrelume PLW 106 Underwater Light was installed with switchable colour change effects. This allows you to "theme" your colour light change to suit the occasion.

Colour selection is chosen at the remote light source, not at the pool light fittings. Colour change can be sequential or you can choose a static colour to suit the mood. This adds a complete new dimension to staging your next pool party.

The bonus is that as there is no power running to the pool light fitting, so there is no safety or maintenance concerns within the pool. Any external maintenance requirements are easily conducted at the remote source, which can be located up to 20 metres away, such as in your shed or garage. There's no need to change lamps very often, as the Fibrelume PLW106 long life metal halide lamp has a life reliability in excess of 6000 hours.

Up to eight pool lights can be run from the one remote light source and are unobtrusively flush mounted to the pool wall. Easy to fit the lights simply fit within standard 40mm PVC pool filter pipes. There are no other requirements for fitting.

To find out more about this exciting underwater lighting innovation from Fibrelume, phone 07-3395 9888 or email enquiries@fibrelume.com.au

Mitchell Smith - Albert Smith Group



Uni students shown the way



For those of us who remember our days at university, most of us will recall a state of fuzziness, not really knowing where our lives were heading. Well, students at Taiwan National University have no such issues to deal with, thanks for Albert Smith. Two years ago, we were approached by the National University management to re-vamp a dated way-finding system for their campus, develop a signage policy, and manage the subsequent implementation.

by Albert Smith Taiwan



2 Albert Smith submitted several design concepts, and these were put to the University Board for approval. The chosen concept was then detailed into working drawings, and incorporated by Albert Smith into the preparation of public tender documents. We worked closely with the University's project team and managed the complete bidding and selection process on their behalf. Once a successful candidate had been identified, Albert Smith took over responsibility for the quality assurance and controls of the manufacturing process, through to installation, sign-off and successful hand-over to the University.

Manufacturing has always been a particularly price-competitive environment, and this is especially evident in

Taiwan. Whilst manufacturing continues to represent a core activity, moving upstream to design, project management and consultancy broadens Albert Smith's revenue base, and widens the opportunity pool.

So, let the world prepare itself, because the cream of Taiwan's future business leaders now know EXACTLY where they're heading.

Paul Maloney – Albert Smith Taiwan

'The Fresh Food People'
WOOLWORTHS





Woolworths Minchinbury

Woolworths is a household name and a brand we all know well. They have over 700 supermarkets and serve over 13 million customers around Australia each week.

Everything they do is driven by a commitment to provide customers with the freshest produce, the best prices and the best possible service. As the "Fresh Food People", they have made it their mission to source the very best farmers and growers Australia has to offer. They also continue to offer an extensive range of affordable, everyday grocery items from trusted and well-known brands.

In support of their enormous growth in fresh food, Woolworths have built a massive state of the art storage facility at Minchinbury in NSW.

ASG were thrilled to win the contract to manufacture and install two (2) very large wall signs at this storage facility, in conjunction with Hansen & Yunken who manufactured the steel structures, which support the signs.

The 2 signs measure 32 metres wide x 7 metres high and 28 metres wide x 5.5 metres high. They were manufactured using an incredible 2.1 kilometres of white Luxalon for the background panels, with 3mm thick aluminium letters coated with high quality 2 pac paint. The signs were installed using 90 foot knuckle booms. These huge signs are very prominent and highly visible to passing traffic on the M4 motorway, which has one of the largest traffic flows in Sydney.

ASG are proud to have been involved with this project and enjoy working with such a committed team.

Colin Fisher
– Albert Smith Australia





Thunderbird

resorts

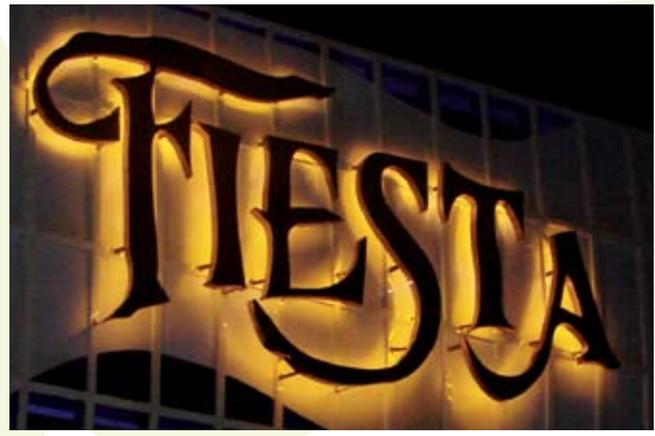
Thunderbird Resorts operates as a casino and entertainment company. Based in the United States, Thunderbird started their gaming operation in 1997 and now is one of the fastest growing recreational property developers and operators in Latin American countries like Costa Rica, Guatemala, Nicaragua, and Panama. As part of their expansion, they have now extended their operations into Asia.

The first Asian operation was launched in April 2005 when they opened Fiesta Resort Casino on a scenic lake in Binangonan within the Eastridge Golf Club, just a short drive from Manila. In April 2006, their second Fiesta Casino was opened in the tourism complex of the Poro Point Special Economic and Freeport Zone in the province of La Union, which is in the north of the Philippine Islands.

Thunderbird appointed Albert Smith signs to the project. We have supplied and installed the Fiesta Logo built from fabricated brass and back lit with neon. The effect at night is spectacular. The same concept is used for the Vegas Café and the Cashier signs. Albert Smith also supplied and installed various internal signs such as the table-top signs, free-standing and wall mounted signs made from Aluminum Composite Panels. These are just a small sample of what Albert Smith has to offer.

Thanks to the dedicated guys at Thunderbird and the locals who helped us out on the site, working many late nights in order to meet the deadline, it was all worth it.

Aileen Esteban - Albert Smith Philippines





The History of Man

The history of MAN is synonymous with the history of trucking and transport in Germany. The manufacturing of MAN commercial vehicles started in 1915 after MAN took Diesel's invention and developed it to production level to launch a new era of mobility. MAN pioneered the world's first truck powered with a direct injection diesel engine, followed in 1951 by the first German turbo-charged truck engine.

With Headquarters in Essen Germany, the MAN Group is one of Europe's leading manufacturers of engineering equipment and vehicles, with revenues of around 15 billion EUR (2005). MAN supplies products, systems and services to the capital goods sector and employs approximately 58,000 staff worldwide. The core divisions of the MAN Group – Commercial Vehicles, Industrial Services, Diesel Engines and Turbo Machines – hold leading positions in their respective markets. MAN is a member of the 30 leading German companies on the German stock exchange, the DAX.

MAN has been in Beijing since 1997. MAN China offers comprehensive sales/marketing, technical and special assistance. A centralized technical support and spare-parts center with a growing network of strategic dealers, authorized workshops, qualified licensing and body building partners complete MAN's widespread national presence in China.

Albert Smith China worked hard to gain certification from MAN and to win the business in China against strong competition. As MAN's sole signage supplier in China, we are committed to continuing our partnership with MAN, and hope to earn the status of MAN's signage supplier globally.

Maggie Shi – Albert Smith China





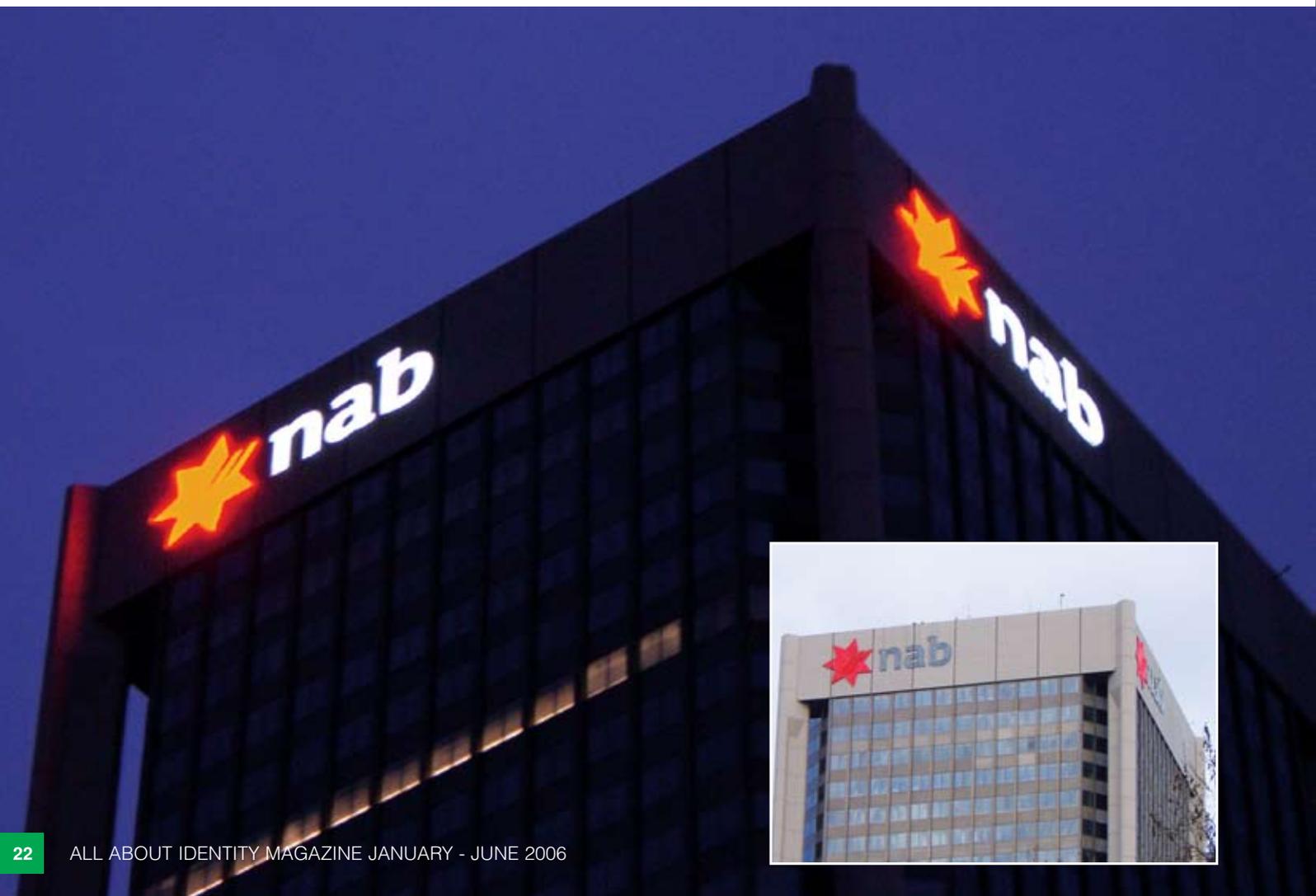
nab is the new National

The logo shortens the National name to nab, which is written in lower case. The seven-pointed red star remains, but its two lines, originally intended to mark the merger of Commercial Bank and National Bank of Australasia, have been tapered to look more "dynamic".

Under instruction for Harkess-Ord, the Project Management company made responsible for the rebranding, Albert Smith Signs participated substantially through reimagining of 10 'nab' pilot sites across 2 states, and 4 sky signs at NAB's corporate headquarters, 500 Bourke Street Melbourne. These were timed for launch in Melbourne to coincide with the Commonwealth Games of which 'nab' was a major sponsor.

The rebranding included sky signs, as well as internal and external Branch level signing. All fascia, underawning, ATM, transom and window signs were all rebranded to the new nab livery.

Mitchell Smith – Albert Smith Australia







RAMSAY REBRAND



Ramsay Health Care, established in 1964, is Australia's largest Private Hospital group, operating over 70 health care facilities in metropolitan and regional Australia and employing over 20,000 people.

As the leaders in teaching and research within the private hospital industry in Australia, many of Ramsays hospitals are affiliated with local university medical centres and public teaching hospitals. Due to the Company's focus on continuous quality improvement, all of Ramsay's Hospitals have achieved full accreditation with the Australian Council on Healthcare Standards.

Ramsay Health Care has continued to develop and acquire quality hospitals, including the recent major acquisition of Affinity Private Hospitals around Australia. The private healthcare industry was in a state of instability and it was important that Ramsay Health Care made their long term commitment visible...spawning an urgent need for the rebranding of all major signage amongst the new Ramsay hospitals.

The timeframes and logistics involved demanded a company with a national presence and the experience required for such an undertaking. Albert Smith Group was pleased to be appointed as the signage contractor.

The project involved; sign design, site surveys, photo mounting, manufacture and installation for replacement and/or refurbishment from Affinity to Ramsay in Victoria, Queensland, New South Wales and Western Australia. Though the main project has been successfully fulfilled there is still much to be done...updating pre-existing Ramsay hospitals to the new look and of course the ongoing work that's part-and-parcel of servicing a large national client such as Ramsay Health Care.

Sincere thanks to Carmel Monaghan- Director of Marketing & Business Development and Craig Emery - Creative Director for your custom, it's been a pleasure working with you.

Elizabeth Easton - Albert Smith Group





FAMILY FRIENDLY SHARKS



The Southport Australian Football Club on the Gold Coast is even more family friendly since their recent multi million dollar renovations. There's no mistaking which club you've in when you enter the Sharks new entrance foyer which house two massive aquariums which are home to metre-long black-tip reef sharks, stingrays and mia eels.

Operations Manager, Dean Bowtell said "We're very excited about our latest facilities. The Club has been very mindful of accommodating the needs of the broad range of our patrons."

The renovations, in two stages, include; a bigger and better kids' room; a massive new balcony overlooking the Fankhauser Reserve oval for dining and watching the footy; a massive gymnasium; an international food court; revamped cocktail and sports bars which include TAB facilities and continuous

newswire feeds on the latest in national and international sports news and results; a magnificent fire and water feature; as well as the exciting new entrance foyer. With the all the other facilities and gaming the Sharks have on offer, Queensland's largest AFL club now has it all.

The first indication of the new renovations is evident on the outside of the building extension with two new, and unique, colour changing SHARKS signs. Albert Smith Group designed, manufactured and installed the new building signs, that are internally illuminated by RGB colour sequenced LED's which provide an eye-catching feature to exterior of the Club.

Enjoy the Sharks new facilities at the corner of Musgrave and Olsen Avenues in Southport.

Elizabeth Easton - Albert Smith Group





LED lit ALCAN

Paul Sinclair of Rowland Creative first contacted us with the prospect of re-branding a well-known building on Brisbane's Queen Street.





Alcan wanted maximum exposure for their branding identification, so signs were required on both the street elevation and the highly visible river elevation.

As the original specification called for fabricated letters illuminated using LED technology we knew that this would be an exciting project for Albert Smith Group to be involved with.

Our only challenge was to ensure the signage would fit within the designated area on the building and keep within the brand guidelines as advised by Rowland Creative. This was determined and finalised by way of presenting a photomontage or artists impression created by Signs spec to represent the signage in-situ. This option is extremely helpful

as the client is then able to email the images to Alcan head office for final sign off and also helps to ensure the client is happy with the proposed options as quoted.

The signage construction consisted of an aluminium background powdercoated white with fabricated aluminium letters painted and colour matched to Alcan blue, and positioned on the panels in accordance with the brand guidelines. The letter faces are acrylic with face-applied translucent vinyl, to match the Alcan blue. All lettering is internally illuminated using LED technology, resulting in reduced running and maintenance costs for Alcan.

Mandy Smith – Albert Smith Australia



as brandcare sets new installation & maintenance benchmarks

Albert Smith has lifted the bar on the industry's installation and maintenance service, restructuring the company's Installation Department into a new, expanded division called Brandcare.

Manager Peter Weston said that Brandcare is a response to customer needs and has been developed to service customer's extended warranty programs in addition to its normal onsite activities.

"Corporate image and identity is such an important component of branding, our customers are increasingly insuring their image and assets through our tailored extended warranty programs," said Peter Weston.

"Performed by highly skilled, fully accredited tradesmen that work to auditable processes, ensuring all OH&S and environmental legislation is adhered to, has definitely set a new benchmark for installation and maintenance not only in Australia and New Zealand, but globally as well," said Peter.

SIGNVEST conserves your capital

A great new finance innovation called SIGNVEST is allowing customers to invest in signage identity and extend their warranty up to 5 years without any money upfront.

SIGNVEST allows companies to keep their cash working in the business rather than tied up in a large capital purchase. Now design, construction, installation and maintenance can be had with simple low-cost regular payments that are fully tax deductible.

SIGNVEST packages are flexible and can be tailored to suit you. To find out more about this unique facility just phone our customer service department on 07 - 3395-9888



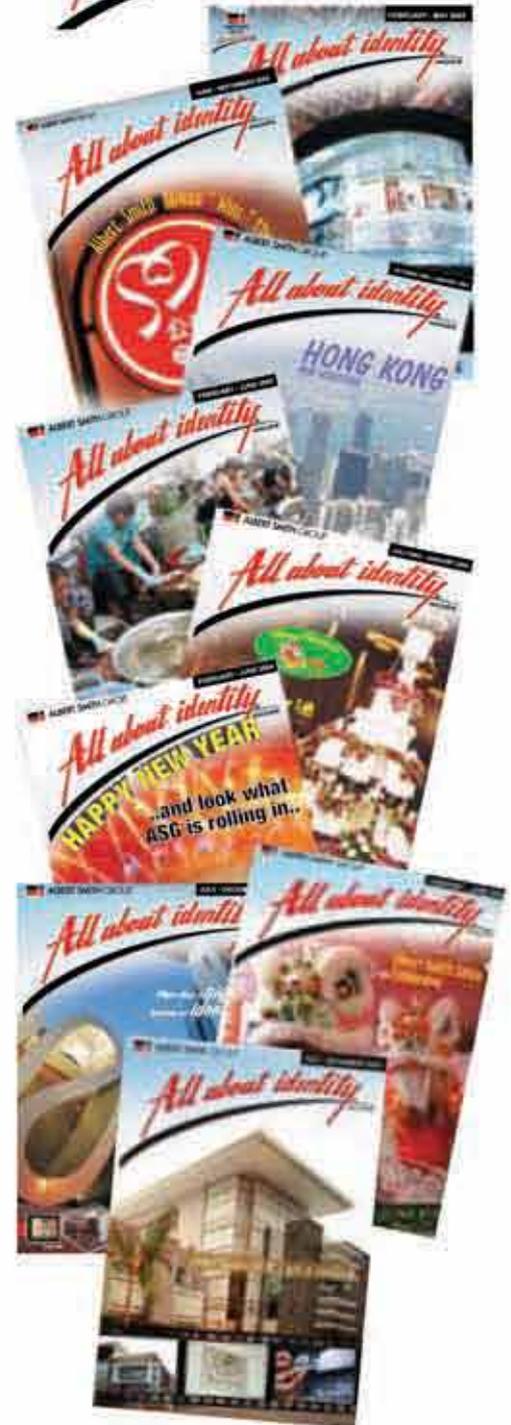
**Brandcare Manager
Peter Weston**





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All about identity

Exporting Products and Technology to over 15 countries, **ALBERT SMITH GROUP** is the largest signage and identification company in the Asia-Pacific Region with a support network of sales and manufacturing facilities located in eight countries.

ALBERT SMITH GROUP has an extensive range of Services

All are available to you...

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- Product Consultancy
- Design Consultancy
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- Distribution Control and Reporting
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